

***Below is a copy of our current Privacy Policy.***

Dorset Group of Advanced Motorists (“We” “Our”) considers the protection of your (“You”) privacy to be of utmost importance. We maintain strict customer information privacy policies and use state of the art technologies to safeguard customer information and communications from unauthorised intrusions and access.

### **1.0 USER PRIVACY AND DATA PROTECTION**

- User privacy and data protection are human rights
- Data should only be collected and processed when absolutely necessary
- We hate spam as much as you!
- We will never sell, rent or otherwise distribute or make public your personal information

### **2.0 RELEVANT LEGISLATION**

This website is designed to comply with the following legislation with regards to data protection and user privacy:

- [UK Data Protection Act 1988 \(DPA\)](#)
- [EU Data Protection Directive 1995 \(DPD\)](#)
- [EU General Data Protection Regulation 2018 \(GDPR\)](#)

### **3.0 PERSONAL INFORMATION. What we collect and why.**

This website collects and uses personal information for the following reasons:

#### **3.1 Site visitation tracking**

This site uses Google Analytics (GA) to track user interaction. We use this data to find out how many people use the website and to track their journey through the website, how they find the information they need. This data is then used when we iterate and improve the website design.

Google Analytics records data such as your geographical location, device, internet browser and operating system. None of this information personally identifies you. Google Analytics also records your computer’s IP address which could be used to personally identify you, but Google do not grant us access to this. We consider Google to be a third-party data processor.

Google Analytics makes use of cookies, details of which can be found on [Google’s developer guides](#). The website uses the analytics.js implementation of Google Analytics, which means disabling cookies on your internet browser will stop GA from tracking any part of your visit to pages within this website.

#### **3.2 Contact forms and email links**

Should you choose to contact us using the contact form on our Contact us page or an email link like this one, none of the data that you supply will be stored by this website or passed to / be processed by any of the third party data processors defined in section 6.0. Instead the data will be collated into an email and sent to us over the [Simple Mail Transfer Protocol \(SMTP\)](#). Our SMTP servers are protected by [TLS](#) (sometimes known as SSL) meaning that the email content is encrypted using [SHA-2](#), 256-bit cryptography before being sent across the internet. The email content is then decrypted by our local computers and devices.

#### **3.4 Email newsletter**

If you choose to join our email newsletter, the email address that you submit to us will be used via the [GNU MailMan](#) list management software which runs on our webserver to provide us with bulk-email services. We consider MailMan to be a third party data processor (see section 6.0 below). The email address that you submit will only be stored within the GNU MailMan database or in any of our internal computer systems.

Your email address will remain within MailMan database for as long as we continue to use MailMan's services for bulk-email or until you specifically request removal from the list. To do this click on the unsubscribe links contained in any email newsletters that we send you or by requesting removal via email. When requesting removal via email, please send your email to us using the email account that is subscribed to the mailing list.

If you are under 16 years of age you MUST obtain parental consent before joining our email newsletter. While your email address remains within the MailMan database, you will receive quarterly newsletters and occasion other emails advertising scientific events which we believe you may be interested in attending from us.

#### **4.0 HOW WE STORE YOUR PERSONAL INFORMATION**

The website does not store any personal information in its database.

#### **5.0 ABOUT THIS WEBSITE'S SERVER**

This website is hosted by [Krystal](#) within a UK data centre located in London.

All traffic (transferral of files) between this website and your browser is encrypted and delivered over [HTTPS](#).

#### **6.0 OUR THIRD-PARTY DATA PROCESSORS**

We use a number of third parties to process personal data on our behalf. These third parties have been carefully chosen and all of them comply with the legislation set out in section 2.0. All 3 of these third parties are based in the USA and are [EU-U.S Privacy Shield](#) compliant.

- Google ([Privacy policy](#))
- GNU MailMan ([Privacy policy](#))

#### **7.0 DATA BREACHES**

We will report any unlawful data breach of this website's database or the database(s) of any of our third-party data processors to any and all relevant persons and authorities within 72 hours of the breach if it is apparent that personal data stored in an identifiable manner has been stolen.

#### **8.0 DATA CONTROLLER**

The data controller of this website is: Dorset Group of Advanced Motorists, [datacontroller@dorsetiam.org.uk](mailto:datacontroller@dorsetiam.org.uk)

#### **9.0 CHANGES TO OUR PRIVACY POLICY**

This privacy policy may change from time to time in line with legislation or industry developments. We will not explicitly inform our clients or website users of these changes. Instead, we recommend that you check this page occasionally for any policy changes.

